

Semcon strengthens its position in Informativ and signs an agreement for technical information

Semcon AB and Ericsson AB have signed an agreement for the supply and development of Customer Product Information (CPI). Semcon will take over responsibility for developing information and multi-media production for radio base stations in Site Solutions. The information is used for the installation and maintenance of radio base stations globally. The agreement also means that Semcon in Kista, Sweden, will employ around 30 Ericsson staff. The agreement will run for 3 years.

“Semcon sees this deal with Ericsson as very positive. That Ericsson has chosen to work with us for CPI confirms our focus on technical information is strategically correct,” says Lars-Inge Sjöquist, MD of Semcon Informativ Design.

The agreement is the fifth for Semcon Informativ Design and contributes to further underpinning Semcon’s position as a market leader in technical information in northern Europe.

Semcon Informativ’s activities are mainly run in partnerships with customers where Semcon has total responsibility for developing technical information and information systems in strategic growth sectors such as Vehicle, Telecom, Medical and Industry. Semcon Informativ’s vision is to be a world leader in Technical Information.

For more information please contact

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Semcon is one of Scandinavia’s leading design and R&D consulting businesses with approximately 1600 employees and over SEK 1.200 million in sales in 2002. Semcon develops products, processes and human resources in partnership with leading industrial companies. The combination of profitability over the past twenty years and Semcon’s long relationships with leading industrial companies forms the basis for continued success. Semcon AB (publ.) is listed on Stockholmbörsen’s O-list.